

Poll amongst IFAPP's national member associations

High Satisfaction with Services and Communication

Recently IFAPP conducted a poll amongst IFAPP's national member associations on IFAPP services and communication as well as on Pharmaceutical Medicine ethics. Out of 29 national member associations, 18 responded (62%) and completed the IFAPP's questionnaire: South Africa, Belgium, Switzerland, United Kingdom, Italy, Korea, Greece, Ireland, Argentina, Netherlands, Turkey, Australia, USA, Brazil, Indonesia, Pakistan, Germany and one anonymous country. The results were generated in May 2006. Details regarding the subject communication are summarized as followed:

A key question was: *Please rank the importance of the current services that IFAPP provides.*

Most important for IFAPP members, and in accordance with IFAPP's mission, are education, accreditation and training in Pharmaceutical Medicine and assistance in estab-

lishing adequate courses. Additionally, an overall promotion of the recognition of Pharmaceutical Medicine as a medical specialty was a priority. The answers in detail are shown in figure 1.

In response to: *Are you satisfied with the frequency of communication from IFAPP?* 13 out of 18 answered, the communication is "about right," 4 found it "infrequent," but none said it is "too frequent" or "very un-frequent".

Considering *Overall, how satisfied are you with the service that IFAPP provides to your member association?* answers were:

"Very satisfied" 2, "satisfied" 8, "neutral" 6, "dissatisfied" 1, "very dissatisfied" 0 (see figure 2).

What specific suggestions do you have that will help us improve our service? receiving some interesting responses:

"Our association only uses the IFAPP services sporadically, as the mission of the local association is to support the members in their working environment in our country and [it] deals mostly with country specific issues."

"We would be better to think about whether the TC [teleconference] with only EC [Executive Committee] members is appropriate, and is there another way to communicate with the member associations."

"Try to involve new countries in IFAPP, especially from Eastern Europe (Baltic countries) and Africa (e.g. Mozambique, Zimbabwe, even Egypt)."

"Education, accreditation and training in Pharmaceutical Medicine; assistance in establishing courses in Pharmaceutical Medicine and promotion of recognition of Pharmaceutical Medicine as a medical specialty."

"I suggest a more frequent IFAPP bulletin or newsletter as a tool for information exchange among member associations."

"Collaboration with the Drug Information Association (DIA) and the Association of Clinical Research Professionals (ACRP), joint meetings, IFAPP speakers in local associations etc."

Eckhard Boettcher-Buehler

A summary regarding the poll's results on ethics in Pharmaceutical Medicine will be presented in the next issue of IFAPP World – coming in october 2006.

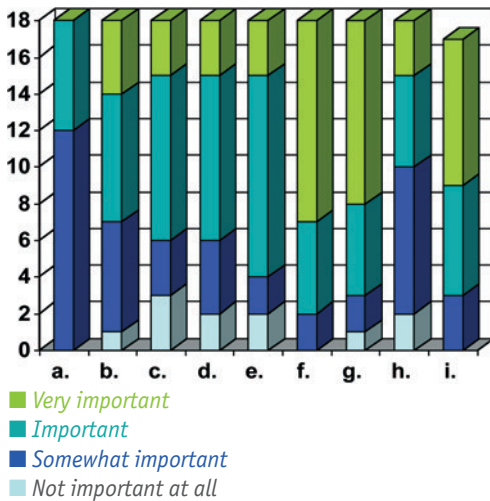


Figure 1
 a. pharmaceutical and country news
 b. international conference on Pharmaceutical Medicine
 c. conferences involving EMEA
 d. conferences involving FDA
 e. ethical code of conduct
 f. education, accreditation and training in Pharmaceutical Medicine
 g. assistance in establishing courses in Pharmaceutical Medicine
 h. assistance in establishing member associations
 i. Promotion of recognition of Pharmaceutical Medicine as a medical specialty

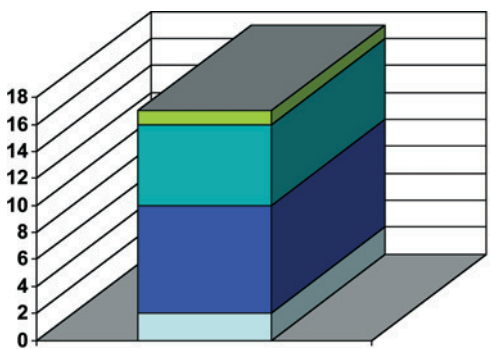


Figure 2
 Very dissatisfied
 Dissatisfied
 Neutral
 Satisfied
 Very satisfied

Welcome to IFAPP WORLD

Welcome to the world of IFAPP – enjoy IFAPP WORLD!

You are kindly invited to contribute ideas, suggestions, advice and articles to make IFAPP World a lively, interesting and varied newsletter for readers all over the world.

Your considerations, questions or comments are very welcome.

Please share with the editorial board representative Dr Johanna Schenk at johanna.schenk@pharmaprojekthaus.com or with IFAPP World editor-in-chief Eckhard Boettcher-Buehler at boebue@t-online.de.

