

IFAPP's International Code of Ethical Conduct for Pharmaceutical Physicians – 6 years later

Authors: Dr Sander Becker MB.BCh, FFPM, Dip. Bus Admin and Dr Jane Barrett MB BS, FFPM, LLM [Co-chairs] – IFAPP Executive

IFAPP's Pharmaceutical Medicine Ethics Council

AIMS

- Provide guidelines
- Continually re-evaluate ethics behavior in our contemporary global society

CONSTITUTIONALISE

Working Party of Ethics
[WPE] 2001



Pharmaceutical Medicine
Ethics Council [PMEC] 2008

WHAT HAS WPE ACHIEVED ?

1. "IFAPP's Code of Ethical Conduct" was published April 2003 – see: Website
2. IFAPP World – 2 publications
 - a – "High importance of IFAPP's Code of ethical Conduct" – Dec 2006
 - b – "Exercise in ethical conduct decision making" – Dec 2007

CONTROVERSIAL "ETHICAL" DECISIONS

- Washington Post "Body-hunters" series
- Thalidomide 1960s - "requestion world authorities' thinking"
- Vioxx voluntary – "withdrawal ensuing Cox 2 fallout" [2004]
- Monoclonal antibody Phase 1 potential disaster [2006]

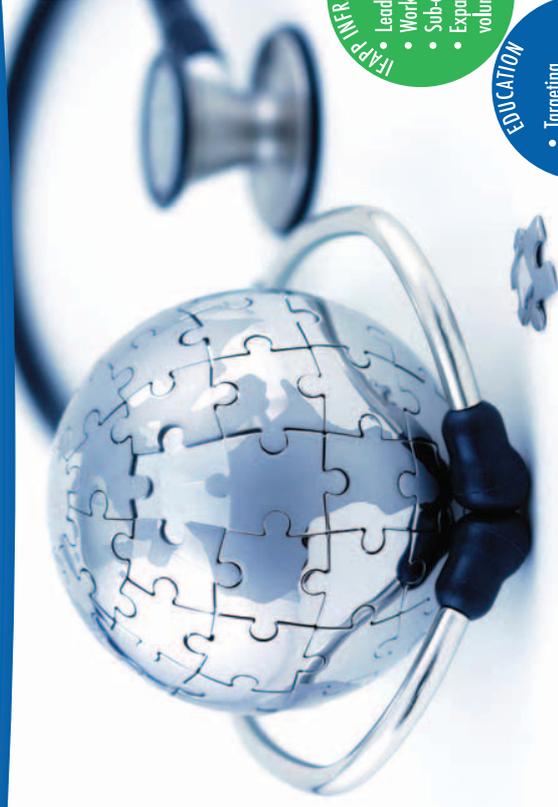
TRUTH,
TRANSPARENCY,
TRUST

FUTURE ADVANCES IN PHARMACEUTICAL MEDICINE ETHICS

- Poverty
- Global bioethics
- Biobanking – Stem cells
- Culture shift / Geographic boundaries
- E – Clinical trials
- Errors, Accountability, Evidence-based informed decisions



IFAPP GLOBAL STRATEGY 'Shaping the Future'



RATE OUR AIMS

1. Act as international forum of and for Pharmaceutical Physicians 55%
2. Foster Pharmaceutical Medicine as a speciality 40%
3. Develop pharmaceutical medicine education 60%
4. Promote National Member Associations relationship between medical, allied professions, regulatory authorities (FDA, ...), international organisations (WHO, ...)
5. Disseminate Pharmaceutical Medicine information to Health Professionals worldwide 44%
6. Organise Pharmaceutical Medicine conferences and other meetings 65%

2008

CAN WE DELIVER 90 - 100 % ?

1. Act as international forum of and for Pharmaceutical Physicians 90%
2. Foster Pharmaceutical Medicine as a speciality 90%
3. Develop pharmaceutical medicine education 100%
4. Promote National Member Associations relationship between medical, allied professions, regulatory authorities (FDA, ...), international organisations (WHO, ...)
5. Disseminate Pharmaceutical Medicine information to Health Professionals worldwide 90%
6. Organise Pharmaceutical Medicine conferences and other meetings 100%

2013

CHALLENGES

- Value -
- Visibility -
- Viability -
- Validity -
- Versatility -
- Volume -

IFAPP GLOBAL STRATEGY WORKING PARTY

ROLE: Process and System driven – trends, utilities, define and defend issues and solve problems.

BRIEF: To assist IFAPP explore options, debate issues, think through implications, track metrics, identify possible solutions.

MEMBERSHIP: 5 core, plus 20 associate members (if needed).

THIS IS YOUR FEDERATION

IFAPP needs your help.

- Collaboration
- Cooperation
- Communication

Engagement + Involvement



Authors: Dr Sander Becker Australia (Chairperson),
Dr Chris Allen USA, Dr Johanna Schenk Germany,
Dr Norbert Clemens Germany and IFAPP Executive colleagues.

