



**MEMORANDUM OF UNDERSTANDING
BETWEEN
PATIENT FOCUSED MEDICINES DEVELOPMENT (PFMD)
AND
THE INTERNATIONAL FEDERATION OF
ASSOCIATIONS OF PHARMACEUTICAL PHYSICIANS AND PHARMACEUTICAL
MEDICINE (IFAPP)**

The purpose of this Memorandum of Understanding (MoU) is to facilitate and stimulate contacts and co-operation between the Patient Focused Medicines Development, as represented by its independent secretariat The Synergist ASBL, hereinafter referred to as “PFMD” and the International Federation of Associations of Pharmaceutical Physicians and Pharmaceutical Medicine, hereinafter referred to as “IFAPP”, on all projects of common concern that could be launched in the future.

Considering that the mission of PFMD, as a not-for-profit collaborative initiative benefiting patients and health stakeholders by designing a patient-centered healthcare system with patient.

Considering that the mission of IFAPP is to promote Pharmaceutical Medicine by enhancing the knowledge, expertise and skills of pharmaceutical physicians and pharmaceutical medicine specialists world-wide, thus leading to the availability and appropriate use of medicines for the benefit of patients and the society.

Recognizing the need for facilitating coordination and implementation of common projects that focus on the role of patients and pharmaceutical professionals in the development, testing, and monitoring of pharmaceuticals, medicinal products, medical devices, and advanced therapy medicinal products, PFMD and IFAPP are committed to collaborating to achieve these shared goals.

PFMD and IFAPP have agreed to the following:

Article 1. Co-operation.

PFMD and IFAPP on an organizational level agree to co-operate and consult each other on questions of mutual interest, in particular those concerning patient engagement and pharmaceutical medicine, especially the development and testing of new pharmaceuticals and the ethical rules of such.

Both organizations may agree on and co-organize Webinars or Workshops on topics of common interest and collaborate for common articles published in own (like IFAPP TODAY) or other journals.

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Article 2. Exchange of information and documents.

Subject to any arrangements which may be necessary to safeguard the confidentiality of certain documents, PFMD and IFAPP may exchange technical documents, that can be distributed among the members of both organizations.

Ownership of such information shall remain with the party that provides it unless otherwise stated. Any publication or sharing beyond the organization can only be made with the agreement of the document owner.

Article 3. Reciprocal representation.

Each organisation will invite the other party to participate as an observer in its meetings where matters of mutual interest may arise and make the reports of these meetings available.

Article 4. Validity and duration.

The present memorandum of understanding will enter into force once signed by both parties and shall be of indefinite duration.

Either party may propose written amendments to this MoU which, upon written agreement of the other party, shall be considered part of this MoU.

Either party may terminate this MoU at any time by an official notification giving to the other not less than three months' notice and stating the reasons for termination.

Signed on:

1/19/2026

For the

The Synergist, on behalf of
PFMD

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Nicholas
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Nicholas Brooke

CEO

For the

International Federation of Associations
of Pharmaceutical Physicians and
Pharmaceutical Medicine

Signed by:
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Eric Klaver
President

Firmado por:
Anna Jurczynska
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Anna Jurczynska
IFAPP BoO Secretary and Delegate